

# Professional Development Series



**Dorothy Enriquez**  
The Communication Strategist

The BeNoble Group leads  
a Professional  
Development Training  
Series, in partnership with  
The Communication  
Strategist



**Sarah D. Noble**  
The BeNoble Group

**THE VIBE ~ 526 E. Concordia Ave. ~ 2-4:30 PM**

Designed for new leaders, this series will help participants enhance and develop skills necessary for personal and professional advancement.

Wednesday, July 10th

**Self-Awareness - A Guided Process of Understanding More About Self**

Thursday, July 18th

**Hello I'm Awesome - Creating A Personal Brand**

Wednesday, July 24th

**Work Your Words: Communicate Like A Pro**

Wednesday, July 31st

**Speak For Yourself - A Public Speaking Workshop**

Wednesday, August 7th

**Self-Management - Leading With Initiative, Organization and Accountability**

Wednesday, August 14th

**Relationship Management and Social Awareness**

**The Key To Building Healthy Relationships**

Wednesday, September 4th

**Tellin' Ain't Training - A Facilitation Skills Workshop**

Wednesday, September 11th

**Your Write To Win - A Professional Writing Skills Workshop**

**[www.benoblegroup.com](http://www.benoblegroup.com) ~ (414) 465-9615 ~ [info@benoblegroup.com](mailto:info@benoblegroup.com)**

**Register on our website!**

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## Session Descriptions

**Self-Awareness - A Guided Process of Understanding More About Self.** Many of us believe strongly in our ability to be aware, but mostly in relationship to things and other people. In truth, having a more clear perception of yourself, your beliefs, motivation and emotions is the only way to better understand others. This session guides participants through a process of how to learn more about self and the realities of one's internal state. What's true will please and excite you!

**Hello I'm Awesome - Creating A Personal Brand.** This session is designed to help participants understand more about how they show up and how others perceive them. Participants will have a better understanding of what personal/individual branding is, why it's important and how they can begin crafting their own brand and get their own message out there.

**Work Your Words: Communicate Like A Pro.** Effective communication is a powerful leadership tool and vital for the success in various situations. While this session will focus on the steps to master verbal communication, participants will learn to communicate information, thoughts and feelings, using a number of techniques, including active listening.

**Speak for Yourself - A Public Speaking Workshop.** While public speaking can be the most dreaded forms of communications, it's also a commonly sought after skill. Participants will learn the process of developing their message in ways that inform and motivate, how to attend to their listeners and value feedback, all while maintaining control of their momentary platform.

**Self-Management Leading Initiative, Organization and Accountability.** Three key self management skills are initiative, organization and accountability. Vital to leadership, participants will discuss and explore their own strengths, in these key areas, as well as ways to improve areas of weakness.

**Relationship Management and Social Awareness - The Key To Building Healthy Relationships.** Social competency is the key to building healthy workplace relationships. It focuses on an understanding of other people's moods, behaviors and motives, as ways to improve relationships. Participants will learn techniques to stay present and remain actively engaged, especially in difficult environments.

**Tellin' Ain't Training - A Facilitation Skills Workshop.** Good facilitators effectively, guide participants on journey of learning. Participants will learn the basics of group dynamics, how to actively listen and communicate clear guidelines and instructions, as well as how to create an inclusive and interactive learning space.

**Your Write To Win - Professional Writing Skills Workshop.** Like good verbal communications, good writing skills also allow people to communicate more efficiently. However, many things can go wrong when communicating in writing, especially in the work setting. This session will help participants write more clearly and concisely, define their purpose and understand how to remain focused on facts over fiction.

**Each individual session is \$45. However!** Participants can take advantage of our **INTRODUCTORY OFFER! \$40** for the Self-Awareness Session or **\$60** for the first two sessions: Self-Awareness and Creating A Personal Brand when you register for both sessions together! **We also offer the full series at \$320 when you register for all 8 sessions!**